

QUICK GUIDE

Support your telematics customers with ESG reporting

How does ESG reporting impact your customers?

In this short guide, you'll get an overview of ESG reporting and why this is a hot topic for your customers.

You'll discover:

- What ESG reporting is and how it applies to your customers
- What data is needed for ESG reporting
- How you can easily enhance your current offering to meet your customers' ESG needs

A new age of regulatory change

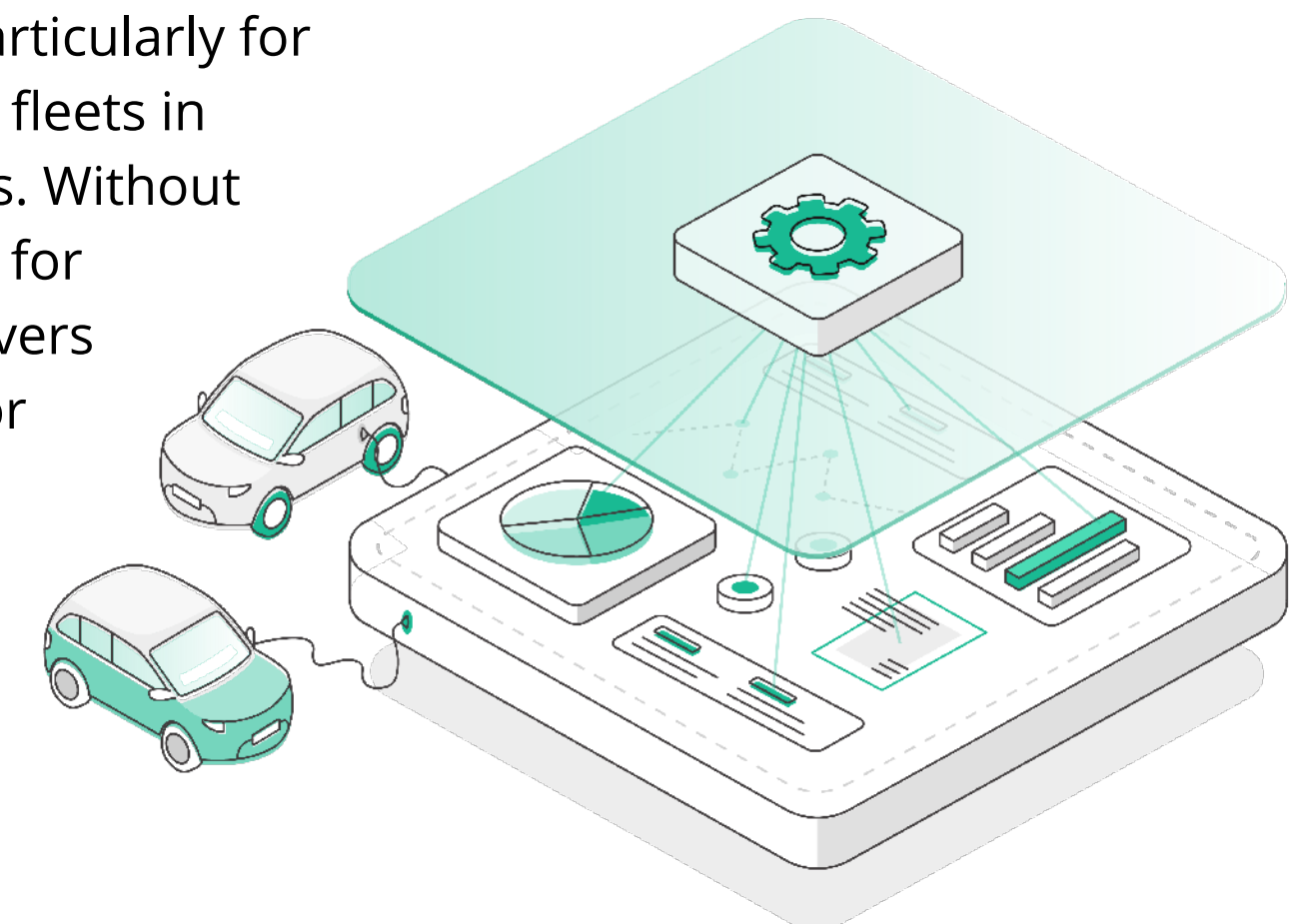
Around the world, the focus on Environmental, Social & Governance (ESG) has grown rapidly, with many countries now having reporting regulations in place, or incoming soon.

The impact of this is that companies need to be transparent about and report on their environmental and social impact. And, while some regulations currently apply only to large, or listed, companies, it's clear that investors and customers expect smaller companies to be open about ESG too.

Growing need for quality driving data

The need for ESG transparency is increasing demand for mobility data. That is, data that enables organizations to quantify their impact on the environment and society.

It's important that data can be harmonized across vehicle types and location, particularly for larger companies with mixed fleets in multiple geographical regions. Without harmonized data, it's difficult for companies to identify the drivers with highest climate impact or with highest crash risk, and even more difficult to do anything about it.



What data will your customers need?

While different regulations might apply to different companies, broadly speaking, to fulfil the mobility requirements of ESG reporting and to be fully transparent about the impact of their operations, organizations need quantitative and qualitative information about their safety and sustainability performance.

In relation to environmental impact, one of the most widely recognized standards is the Greenhouse Gas Protocol, which involves measuring direct emissions (such as fuel from company vehicles), indirect emissions from the consumption of electricity (including EVs) and indirect emissions from external activities (such as business travel and supply chain activities).

It can be more difficult when it comes to societal impact, but measuring drivers' likelihood of being involved in a collision, and being able to demonstrate action taken to mitigate negative impact, shows a commitment to safer roads and the well-being of employees and the public alike.

A business opportunity

For a telematics provider like yourself, there has never been a better time to evaluate the value of the data you obtain from your customers, and to consider how to take your solution to new heights.

With the addition of AI, you can convert your customers' existing GPS driving data into deeper insights that enable them to meet their ESG obligations.

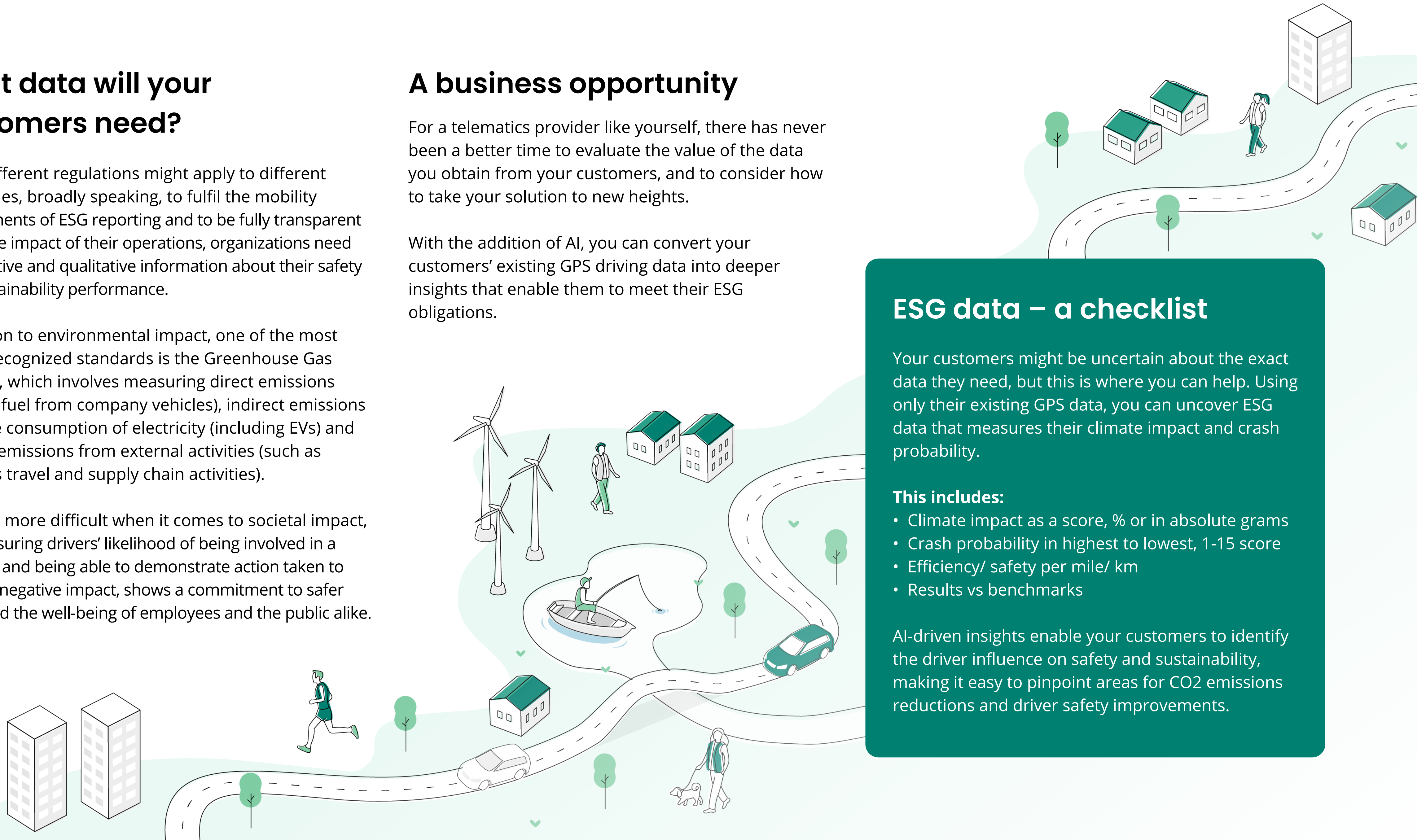
ESG data – a checklist

Your customers might be uncertain about the exact data they need, but this is where you can help. Using only their existing GPS data, you can uncover ESG data that measures their climate impact and crash probability.

This includes:

- Climate impact as a score, % or in absolute grams
- Crash probability in highest to lowest, 1-15 score
- Efficiency/ safety per mile/ km
- Results vs benchmarks

AI-driven insights enable your customers to identify the driver influence on safety and sustainability, making it easy to pinpoint areas for CO2 emissions reductions and driver safety improvements.

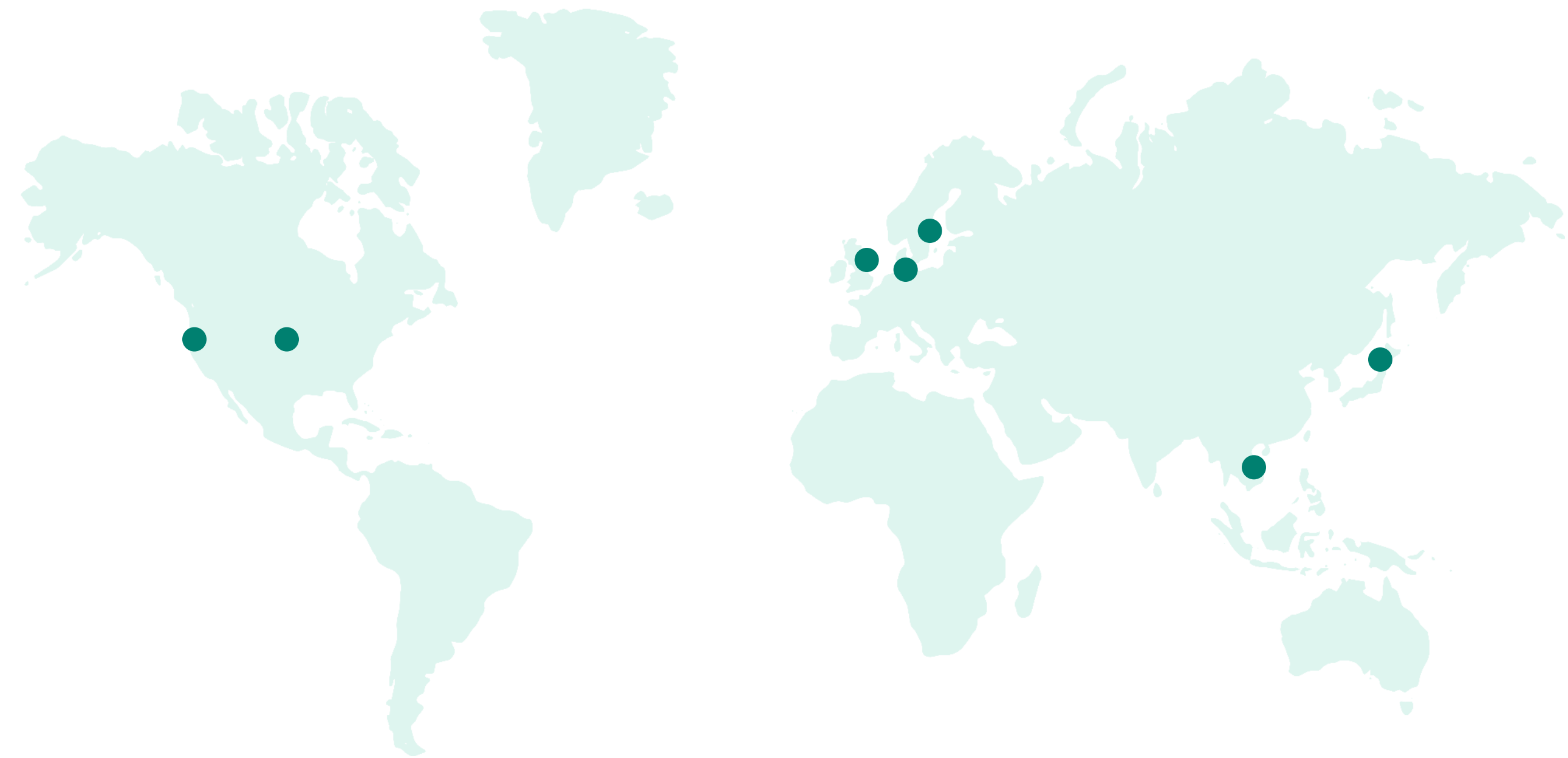


About Greater Than

Greater Than is a driving data analytics company that specializes in understanding driver impact on the roads. Through the power of AI, Greater Than converts GPS data into driver scores that predict crash probability and climate impact.

Insurance companies, underwriters, fleet solution providers, mobility providers and other owners of GPS data use Greater Than's analysis to optimize driver risk management, achieve insurance profitability, manage sustainability & ESG reporting, and monetize GPS data.

Learn more at:
www.greaterthan.eu



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